

# Claire Sontra

## UX Strategy & Design

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B.S. Human-Centered Design &  
Engineering, University of  
Washington, Dec 2010

### **UX Designer, Local Search, Google**

Sep 2021 – Now

Design lead evolving Local Search's end-to-end journey from information catalog to visually rich exploration tool. Close collaboration with product, research, & engineering to set vision, initiate research, prioritize work, get feedback from partners & stakeholders, and deliver refined designs.

### **UX Designer, Cloud Design System, Google**

Mar 2019 – Aug 2021

Created needs-based spec site strategy and led team effort to embed interactive demos on spec in response to strategy. Designed platform-wide keyboard focus indicator, which was extended to Angular's open source library (1M+ weekly downloads). Component UI, spec guidance, consulting.

### **Sr. UX Designer, Nordstrom**

Apr 2017 – Feb 2019

Extended digital styling capability to serve customers in new ways. Enhanced the "Reserve Online, Try in Store" app experience. Led appointment booking redesign. Mentored others on strategic thinking, working with ambiguity, and defending design decisions.

### **UX Designer II, Nordstrom**

Jun 2015 – Mar 2017

Led design of new digital styling experience for customers and stylists, (iOS and mobile web)—from initial whiteboard sketch to ship day, I worked shoulder-to-shoulder with a product, engineering, writing, and research team on all aspects of the experience.

### **Interaction Designer, Blink UX**

Jan 2011 – Jun 2015

Designed highly usable, elegant experiences that support business goals for Microsoft, Hawaiian Airlines, Nike, Premera Blue Cross, Starbucks, and Seattle Sounders FC.